# SHIELD SECURITY SERVICES (YORKSHIRE) LTD

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Approved: David Frank	> For

#### Introduction

This Privacy Policy governs the manner in which Shield Security Services (Yorkshire) Ltd collects via our company Website, Offical documents such as applications, quotes and contracts etc

Also the manner in which Shield Security Services (Yorks) Ltd uses, maintains and discloses information collected from users (each, a "User") of the shield-security,co,uk website and documents.

### Personal identification information

We may collect personal identification information from Users/Clients/service recieversand employees/potential employees in a variety of ways, including, but not limited to, when they visit our site, register on the site, fill out a form, respond to a survey, and in connection with other activities, services, features or resources we make available on our Site. Or in the form of quotes, contracts, brochures etc.users/clients/service recipients may be asked for, as appropriate, name, email address, mailing address, phone number. You may, however, visit our Site anonymously. We will collect personal identification information from individuals only if they voluntarily submit such information to us. you can always refuse to supply personally identification information, except that it may prevent you from engaging in certain Shield Security related activities & notifications.

## Non-personal identification information

We may collect non-personal identification information about individuals whenever they interact with our Site, request a quote complete & accept a contract for instance. Non-personal identification information may include the browser name, the type of computer and technical information about individuals means of connection to our Site, such as the operating system and the Internet service providers utilised and other similar information.

### Web browser cookies

Our Site may use "cookies" to enhance User experience. User's web browser places cookies on their hard drive for record-keeping purposes and sometimes to track information about them. User may choose to set their web browser to refuse cookies, or to alert you when cookies are being sent. If they do so, note that some parts of the Site may not function properly.

## How we use collected information

Shield Security Services (Yorks) Ltd Website and official documents may collect and use Users personal information for the following purposes:

- To run and operate our Site
  - We may need your information to display content on the Site correctly.
- To improve customer service
  - Information you provide helps us respond to your customer service requests and support needs more efficiently.
- To personalise user experience
  - We may use information in the aggregate to understand how our Users as a group use the services and resources provided on our Site
- To improve our Site
  - We may use feedback you provide to improve our products and services.
- To run a promotion, contest, survey or other Site feature
  - To send Users information they agreed to receive about topics we think will be of interest to them.
- To send periodic emails
  - We may use the email address to send User information and updates pertaining to their order. It may also be used to respond to their inquiries, questions, and/or other requests.

### How we protect your information

We adopt appropriate data collection, storage and processing practices and security measures to protect against unauthorised access, alteration, disclosure or destruction of your personal information, username, password, transaction information and data stored on our Site.

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# **Sharing your personal information**

We do not sell, trade, or rent Users personal identification information to others. We will not share generic aggregated demographic information not linked to any personal identification information regarding visitors and users with our business partners, trusted affiliates and advertisers for the purposes outlined above.

and in some cases we may share relavent information details with an authorised third party where a lawful cause/reason exists

# **Electronic newsletters**

If any individual/ web site user decides to opt-in to our mailing list, they will receive emails that may include company news, updates, related product or service information, etc. If at any time the user would like to unsubscribe from receiving future emails, we include detailed unsubscribe instructions at the bottom of each email or User may contact us via our Site.

## Third party websites

Users may find advertising or other content on our Site that link to the sites and services of our partners, suppliers, advertisers, sponsors, licensors and other third parties. We do not control the content or links that appear on these sites and are not responsible for the practices employed by websites linked to or from our Site. In addition, these sites or services, including their content and links, may be constantly changing. These sites and services may have their own privacy policies and customer service policies. Browsing and interaction on any other website, including websites which have a link to our Site, is subject to that website's own terms and policies.

## **Advertising**

Ads appearing on our site may be delivered to Users by advertising partners, who may set cookies. These cookies allow the ad server to recognise your computer each time they send you an online advertisement to compile non personal identification information about you or others who use your computer. This information allows ad networks to, among other things, deliver targeted advertisements that they believe will be of most interest to you. This privacy policy does not cover the use of cookies by any advertisers.

### Changes to this privacy policy

Shield Security Services (Yorkshire) Website has the discretion to update this privacy policy at any time. When we do, we will post a notification on the main page of our Site, revise the updated date at the bottom of this page and send you an email. We encourage Users to frequently check this page for any changes to stay informed about how we are helping to protect the personal information we collect. You acknowledge and agree that it is your responsibility to review this privacy policy periodically and become aware of modifications.

## Your acceptance of these terms

By using this Site, and or providing individual details you signify your acceptance of this policy. If you do not agree to this policy, please do not use our Site. Your continued use of the Site following the posting of changes to this policy will be deemed your acceptance of those changes Should you wish opt out or request your details be removed from our records please contact us by emailing us at <a href="mailto:admin@shield-security.co.uk">admin@shield-security.co.uk</a> or by writing to us at:\_

Administration department Shield Security Services (Yorks) Ltd 7 Earls Court. Henry Boot Way. Priory Park East. Hull HU4 7DY

**Contacting us** If you have any questions about this Privacy Policy, the practices of this site, or your dealings with this site, please contact us in writing or by email at one of the above addresses.

This document was last updated on August1st 2017

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